

SPONSORSHIP PROSPECTUS



20TH ANNUAL NATIONAL
OTOLARYNGOLOGY
HEAD & NECK
SURGEONS CONFERENCE
10TH GCC ORL H&N SOCIETY SYMPOSIUM

عمان

SULTANATE OF OMAN
10-11 NOV 2017

www.omanorl.com



Congress Secretariat: MCI Middle East, UAE



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From Chairman's desk

Dear Friends & Colleagues,

On behalf of the Organising Committee I'm delegated to invite you all to attend the 20th Annual National Conference of Otolaryngology & Head & Neck Surgeons of Oman to be held in Muscat, Sultanate of Oman from 10 - 11 November 2017.

This year, we are joining forces with the 10th GCC ORL H&N Society Symposium to present you an international conference which covers all aspects of ORL, ENT and Audiology.

We believe this event is an important platform to share the latest updates and excellent opportunity to meet and network with local, regional and international faculty which gives you added value to your relevant daily practice.

You will also of course have the opportunity to experience Muscat which is considered the pulsating heart of Oman where visitors can view the wonderful variety of nature: golden beaches, mountainous heights, and golden sand dunes. Perhaps what is striking about Muscat Governorate and its states is the breathtaking intermingling of ancient cultural heritage and modern style.

The Conference supported by Sultan Qaboos University Hospital, Al Nahdah Hospital (MOH) and Armed Forces Hospital.

With your attendance we trust the "20th Annual National Conference of Otolaryngology & Head & Neck Surgeons of Oman" will be a successful one.

Kind Regards,

Dr. Rashid Al Abri

Conference President

Oman ENT Society President

Dr Mazin Al Khabori

Head of Central Organising Committee

Director General of Private Healthcare

Establishments, MOH



Committee

Central Organizing Committee

Dr Mazin Al Khabori

Sr. Consultant ENT

Director General of Private Healthcare Establishments, MOH

Dr Rashid Al Abri

Associate Professor ENT

President, Conference

President, Oman ORL Society

Dr Ammar Al Lawati

Sr Consultant ENT

Secretary General, Conference

Treasurer, Oman ORL Society

Dr Hussain Abdulrahman Al Rand

Assistant Under-Secretary for Health Centres and Clinics with the Ministry of Health at UAE

President, GCC ORL Society

Dr Salma Al Shiebani

HOD ENT Department

Al Nahdah Hospital (MOH)

Dr Khalil Al Macki

HOD ENT Department

Armed Forces Hospital



Committee

Members Organizing Committee

- Dr Yahya Al Badaai
- Dr Suresh Pillai
- Dr Salim Al Ismaili
- Dr Khalil Al Macki
- Dr Arif Ali Koletheekkat
- Dr Wameed Munjid
- Dr Khalid Al Zaabi
- Dr Subirendra Kumar
- Dr Janan Al Abdawani
- Dr Hamdoon Al Naamani
- Dr Mohammed Al Rahbi
- Dr Talib Al Muqbali
- Dr Khamis Al Mufarji
- Dr Abdulaziz Al Azri
- Dr Samya Al Harthi

Scientific Committee

- Dr Mazin Al Khabori
- Dr Rashid Al Abri
- Dr Ammar Al Lawati
- Dr Salma Al Sheibani
- Dr Yahay Al Badaai
- Dr Subirendra Kumar
- Dr Sohail Masror
- Dr Shiekha Al Mujaini
- Dr Janan Al Abdawani
- Dr Shiekha Al Shukaili
- Dr John Mathew
- Dr Mohammed Al Washahi
- Dr Jamil Hyder
- Dr Ashok Verma



Main Sponsorship OMR 15,000

Pre event branding

- Logo and profile on brochure under the prestigious heading of Main Sponsor
- Company logo under the heading of Main Sponsor in congress posters
- Company logo and profile featured on the website as Main Sponsor with reciprocal hot link to the company's website
- Company logo to feature on the E-brochure
- Right of first refusal for extra branding items (bags, lanyards, stationary) subject to availability at the time of confirmation
- One-time pre-conference mailing to pre-registered delegate's database.
- One-time post conference mailing to pre-registered delegate's database
- Two (2) full-page advertisements (in final program and conference directory)

Onsite branding and exhibitions

- Logo to feature at the congress signage displayed on auditorium as Main Sponsor
- 2 exclusive corporate roll-up at the entrance, produced by the organiser
- Branding on refreshment area if provided by the sponsor
- 21 (7X3) sq. m prime exhibiting area of your choice for networking (Priority basis)
- 4 leaflets of corporate literature or promotional material to be included in the delegate pack
- 20 complimentary delegate passes for the entire congress
- 8 complimentary passes to your staff for exhibition area & Lunch



Platinum Sponsorship

OMR 12,000

Pre event branding

- Logo and profile on brochure under the prestigious heading of Platinum Sponsor
- Company logo under the heading of Platinum Sponsor in congress posters
- Company logo and profile featured on the website as Platinum Sponsor with reciprocal hot link to the company's website
- Company logo to feature on the E-brochure
- Right of first refusal for extra branding items (bags, lanyards, stationary) subject to availability at the time of confirmation

Onsite branding and exhibitions

- Logo to feature at the congress signage displayed on auditorium as Platinum Sponsor
- 1 exclusive corporate roll-up at the entrance, produced by the organiser
- Branding on refreshment area if provided by the sponsor
- 18 (6X3) sq. m prime exhibiting area of your choice for networking (Priority basis)
- Full Page dedicated for Sponsor's advert on the final program
- 3 leaflets of corporate literature or promotional material to be included in the delegate pack
- 15 complimentary delegate passes for the entire congress
- 6 complimentary passes to your staff for exhibition area & Lunch



Gold Sponsorship

OMR 8,000

Pre event branding

- Logo on the brochure under the second highest heading of Gold Sponsor
- Company logo to be included on conference poster as Gold Sponsor
- Company logo to feature on the E-brochure at the bottom
- Company logo and profile featured on the website as Gold Sponsor with reciprocal hot link to the sponsor's website
- Second priority offered for extra branding materials-subject to availability at the time of confirmation

Onsite branding and exhibitions

- Logo to feature at the congress signage displayed on auditorium throughout conference venue (banners) as Gold Sponsors
- Branding on sponsor's behalf during the dedicated breakfast session (provided by the sponsor)
- 1 exclusive pop up corporate rollup at the registration desk
- 15 (5X3) sq.m exhibiting area of choice for networking
- Half page dedicated for Sponsor's advert on the final program
- 2 leaflets of corporate literature or promotional material to be included in the delegate pack.
- 8 complimentary delegate passes for the entire congress
- 4 complimentary passes to your staff for the exhibition area & Lunch



Silver Sponsorship

OMR 5,000

Pre event branding

- Logo on the brochure under the heading of Silver Sponsor
- Company logo on the poster under the heading of Silver Sponsor
- Company logo and profile featured on the website as Silver Sponsor with reciprocal hot link to the sponsor's website
- Company logo to feature on the E-brochure at the bottom

Onsite branding and exhibitions

- Logo to feature on congress signage displayed on auditorium
- A 12 (4X3) prime exhibiting area of your choice for networking
- 1 Leaflet of corporate literature or promotional material to be included in the delegate pack
- 4 complimentary delegate passes for the entire congress
- 3 complimentary passes for the staff for exhibition area & Lunch





Bronze Sponsorship

OMR 3,000

Pre event branding

- Logo on the back side of the brochure under the heading of Bronze Sponsor
- Company logo on the poster under the heading of Bronze Sponsor
- Company logo and profile featured on the website as Bronze Sponsor with reciprocal hot link to the sponsor's website
- Company logo to feature on the E-brochure at the bottom

Onsite branding and exhibitions

- Logo to feature on congress signage displayed on auditorium
- A 9 (3X3) prime exhibiting area of your choice for networking
- 2 complimentary delegate passes for the entire congress
- 2 complimentary passes for the staff for exhibition area & Lunch





& Extra Branding Exhibition

Additional sponsorships options (upon request and availability) for sponsors and individual buyers

Faculty Dinner Symposium – OMR 5,000 per session

Opportunity to communicate the latest advancements of drugs in front of the ORL 2017 delegates before Dinner which will offer your product thought Leadership; exact schedule will be assigned by ORL 2017 Executive Committee upon confirmation (only limited opportunities available)

Workshop / Meet the expert – OMR 4,000

Workshops are focussed towards a targeted audience and are conducted parallel to the main agenda. First preference for a 1 hour session will be provided to be delivered to a captive and a focussed audience of your choice (Topics - subject to committee approval)

Congress Bag - OMR 2,600

Sponsorship of the delegate bags represents a unique opportunity to promote your company and product in a very prominent and visual way. Sponsorship includes acknowledgement in the Advance and Final Programs as well as one corporate logo and one product logo on the inside side of the delegate bag. Item subject to approval by the Executive Committee.

Pen and Writing Pad in Congress Bag – OMR 2,000

The sponsor company will also be able to provide its own pads and pens to be placed in the congress bags. The sponsor's acknowledgement can be printed on the ball point pen and on the pad. The Ball Pen and Pad are subject to approval from Executive Committee

Badge Sponsor - OMR 2,000

Company logo presence on the back of the Badge, Sponsorship of the delegate badge represents a unique opportunity to promote your company and product in a very prominent and visual way.

Lanyard – OMR 2,000

Lanyards (neck ribbons) are a comfortable way of wearing name badges. The logo will be included in the lanyard It is the high value branding as it worn by entire delegates, speakers and organizers, production costs will be covered by the sponsor, subject to approval by the Executive Committee.

Advertisements

A trade exhibition covering pharmaceutical products, diagnostics and lab tests, lab ware, medical equipment, and instruments, will be organized during the congress at the same venue. Companies dealing in any one of the above disciplines will find this a good opportunity to display their products to a large audience comprising of senior scientists, doctors from the world over and from premiere medical institutions of the Middle East officials from the Health Depts. and from other important Government Organizations. Stalls built in octonorm system of sizes 9 sq. mts and in multiples of 3 are available as per following details. All stalls will be carpeted with fascia and adequate lighting along with furniture as per details below.



Stand type	Size	Tariff(OMR)	Cost includes
In-line	9 sq. mts.	2,000	1 table, 2 chairs and 3 spot lights

The exhibit rental fee includes:

- Two exhibitor badge for the staff for exhibition area only.

Circulation: Approximately: 4,000 – 5,000

Advertising rates (per page) (Limited to 3 advertisements only)

Inside Page	OMR 150
Inside back cover	OMR 150

For further information on sponsorship and exhibition Please direct your queries to:



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